Requisiti Files

The material delivered must be a definitive digital, preferably made with the **Mac** system. File must be made with the following programs

- **Photoshop**

- **Illustrator**

- **Indesign**

- **Quark Xpress**

- **Freehand**

The sketch should be made in proportion to the final size. Fonts must be converted to a path or attached, both the video ones and the printed ones (required for xpress). The marks must be vectorially preferably redesigned, otherwise consider the following indications related to the images.

The colors must be in four-color process except where necessary to indicate the team colors on the Pantone color. Images (ie everything is scanned and imported) must be recorded in TIFF or EPS with DCS off and CMYK. The resolution, which varies depending on the final print size, must have a minimum of 25 dpi and a maximum of 360 dpi. The smaller the print, the higher the resolution.

Examples:

360 dpi: Prints from 1 to 3 m2 (eg 50x70 cm - 70x100);

72 dpi: from 1 to 5.5 m2 (ex. cm100x140 - 200x280, etc.).

from 72 dpi to 40 dpi: Prints from 6 to 18 m2 (ex. cm300x200 - 600x300, etc.).

from 40 dpi to 25 dpi: Prints from 18 to 50 m2 (eg mt 20x2 - 40x2)

Calculate the resolution of the Photoshop file, considering the magnification of the layout.

If the billboard is. 6x3, it can created, for example, a file 20x10 cm (with a reduction factor of 30).The final image will have a resolution of 40dpi.

If the image is imported has the same magnification factor (ie always cm. And 20x10 then 30) the resolution is calculated by 30x40 = 1200 dpi.

If the imported image has a different magnification factors (for example measuring 40x20 and therefore the factor is 15) the resolution is calculated to be 15x40 = 600 dpi.

IT support given must always be accompanied by a test print in color, preferably a Cromalin

City: **Roma Ostiense**
Billboard: **<u>Gallery</u>**

Measure light bleed - viewable: B 220 cm x H 140 cm
Measure files including abundance: B 222 cm x H 142 cm